Enterprise Data Strategy Board™
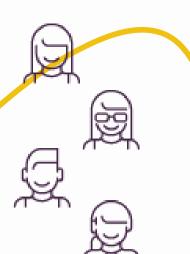
2023 HIGHLIGHTS AND MILESTONES

HOW MUCH WE'VE GROWN

254
Total Data Strategy Leaders

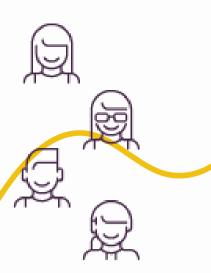**51**
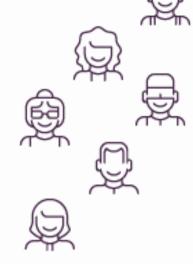Member Companies

144
New Members

12
New Member Companies

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SAY HELLO TO THE 12 BRANDS THAT JOINED US THIS YEAR

AES Corporation

McDonald's

Best Buy

Otsuka

Clorox

Prime Therapeutics

CSL

Valley National Bank

Freddie Mac

Workday

LG Electronics USA

Westcon

Enterprise Data Strategy Board™

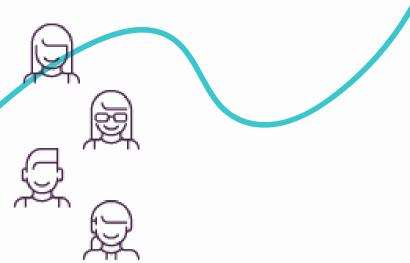# OUR CONVERSATIONS

49 Community Calls

75 Discussion Threads

94 1:1 Member Connections

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Data Strategy
Board™

TOP DATA STRATEGY LEADER INSIGHTS

[BLOG]
3 steps to establish an effective data governance council for long-term success

[TOOL]
Data Governance Maturity Model Assessment

[BLOG]
Selling data governance as a value proposition across your organization

[BLOG]
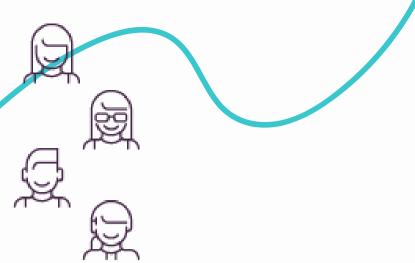Building the right data catalog for your enterprise

[BLOG]
Stacking up the Enterprise Data Strategy Board vs. other peer communities

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OUR BIGGEST COMMUNITY CALLS

Show & Share: Building and scaling your data governance process

Unlocking data catalog success: Migration, user-friendliness, and ownership

Data lineage: What is your approach?

How It Got Made: Forming an Enterprise Data & Analytics Center of Excellence

AI/ML user group: Incorporating Large Language Models into your data operations

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WE HAD OUR FIRST-EVER BOARD MEETING THIS YEAR

32 data strategy leaders from 23 brands in Washington D.C.

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